United States: Hybrid Leaders, Seeking Seamless Execution

US construction firms continue to approach digital transformation with pragmatism, making notable headway in the early phases of project delivery—especially in planning and design—while often retaining legacy processes as projects progress.

Hybrid workflows remain the norm, with digital and paper-based practices coexisting side by side. Notably, half of US firms (50%) still use paper during the design phase—underscoring how digital tools coexist with physical documentation in even the most tech-forward workflows.

The US market's focus is shifting from broad experimentation to targeted execution, with many organizations prioritizing integration, interoperability and workforce upskilling. Rather than layering on more tools, firms are looking to optimize and better embed the platforms they already use across project teams and lifecycle phases.

Integration issues remain a substantial challenge for US companies: 34% identify integration issues as a top barrier, while data security and privacy concerns are equally prominent. These obstacles contribute to the persistence of hybrid processes and slow efforts to achieve seamless, end-to-end digital continuity.

Collaboration also emerges as an area of friction, particularly in large, distributed teams, although the report did not survey a US-only "collaboration challenge" percentage.

Looking ahead, rising client expectations for digital deliverables and increasing attention to transparency and integration will drive US firms to confront these barriers. Achieving success will require not just technology adoption, but full alignment of tools, processes and people, ensuring seamless information flow across every stage of the project.

84%

of firms will boost tech spending in 2026, signaling digital momentum

1 in 2

projects still require paper for critical workflows

89%

of firms aren't fully digital across all project phases

500+

hours reclaimed on critical tasks by nearly half of AI early adopters

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